**Don’t Feed the Diabetes National Diabetes Awareness Month 2021 – Social Media Copy**

|  | **FACEBOOK CONTENT** | **INSTAGRAM CONTENT** |
| --- | --- | --- |
| **IMAGE** | Download Image: Diabetes Month Badge - DFTD NDAM 2021 - TOOLKIT.jpg | Download Image: Diabetes Month Badge - DFTD NDAM 2021 - TOOLKIT.jpg |
| **COPY #1** | November is National Diabetes Awareness Month. More than 45 percent of Monterey County adults have prediabetes or type 2 diabetes. It’s more important than ever that we all work together to make better choices for healthier living in Monterey County. @DontFeedTheDiabetes keeps our community informed with resources and programs to help prevent or manage type 2 diabetes.  Learn more and discover your risk at [www.DontFeedTheDiabetes.com](http://www.DontFeedTheDiabetes.com)  *#prediabetes #T2D #NationalDiabetesAwarenessMonth #DontFeedTheDiabetes* | November is National Diabetes Awareness Month. More than 45 percent of Monterey County adults have prediabetes or type 2 diabetes. It’s more important than ever that we all work together to make better choices for healthier living in Monterey County. @DontFeedTheDiabetes keeps our community informed with resources and programs to help prevent or manage type 2 diabetes.  Visit the link in our bio for more information.  *#prediabetes #T2D #NationalDiabetesAwarenessMonth #DontFeedTheDiabetes*  [Link in bio: [www.DontFeedTheDiabetes.com](http://www.DontFeedTheDiabetes.com)] |
| **COPY #2** | More than a third of U.S. adults have prediabetes, and 84 percent don’t know they have it. Take an opportunity during #NationalDiabetesAwarenessMonth to learn your risk for type 2 diabetes from @DontFeedtheDiabetes.  <https://hipaa.jotform.com/202743774177159/?utm_source=partner&utm_medium=facebook&utm_campaign=NDM2021> | More than a third of U.S. adults have prediabetes, and 84 percent of them do not know they have it. Take an opportunity during #NationalDiabetesAwarenessMonth to learn your risk for type 2 diabetes from @DontFeedTheDiabetes at DontFeedTheDiabetes.com, or visit the link in our bio.  *#prediabetes #T2D #DontFeedTheDiabetes*  [Link in bio: <https://hipaa.jotform.com/202743774177159/?utm_source=partner&utm_medium=instagram&utm_campaign=NDM2021>] |